

NEWSLETTER

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A Proud Graduation Moment



A huge pat on the back to Divya Palat for graduating from the Stanford Seed Transformation Program.

A journey of learning, leadership, and collective growth with the entire team sailing forward together. Onwards and upwards, with sharper clarity and stronger intent!



Another highlight was the powerful campaign featuring Gukesh D and Viswanathan Anand, shot in the lush landscapes of Kerala.

A beautiful narrative around legacy, strategy, and excellence, where generations meet, and mastery speaks without words. Special mention to Karan Kapoor for his role in bringing the vision to life.



Big Stages, Bigger Moments

The Asian Paints - House of Legends event was nothing short of spectacular. From managing celebrity appearances to overseeing the flow of a massive live experience, it was a dream-scale event.

With Virat Kohli leading the spotlight and performances by Sunil Grover, Pooja Hegde, Nora Fatehi, Shankar Mahadevan, Shankar-Ehsaan-Loy, Mahalakshmi Iyer and Gaurav Kapoor, the energy was unforgettable.

Big shoutout to Amit Syngle for always letting us be part of something iconic & kudos to Karan Kapoor for seamlessly holding it all together on ground.



max Beyond Set



For the launch of the new Max Fashion store in Bangalore, the event was graced by Kalki Koechlin and Sumit Chandra, CEO of Max Fashion India. Stepping away from shoot zones and into real conversations and shared laughter, it felt less like work and more like genuine team bonding.

Big shoutout to Pallavi Pandey for always bringing warmth, ease, and the kind of energy that makes moments like these truly special.

NIVEA New Faces, New Energy



NIVEA trusted us once again to bring in a fresh, Gen-Z-first endorsement for the brand. Enter Ahsaas Channa, whose relatable, effortless presence captured new-age softness and everyday confidence on screen.

A joy to watch it all come together, with a big shoutout to Shweta Dalal, Ankur Tiwari & Trupti Khairmode for making the magic happen.

As the year wrapped, we took a moment to unwind and celebrate what's been a truly rewarding journey over a lovely Christmas lunch filled with conversations, laughter, and gratitude.

Here's to an even happier New Year for us, for everyone we've worked with, and for those we're yet to collaborate with.

See you in the next newsletter!



A Toast to the Year That Was

